

# Stigma, trust, self-compassion and gratitude

Reflections and lessons learned during the  
pandemic years

Barbara Gottlieb

# Today's journey

- Introduction
- My first virtual patient
- Trust and entrustability
- The new normal
  - Building and sustaining our institutions
  - Sustaining ourselves and each other
    - Self-compassion
    - Gratitude





## How do stigma and shame enter your work with clients/patients?

- CHAT WATERFALL
- Enter a word or phrase into the chat
- WAIT
- When I say now (5-4-3-2-1 NOW!) press send





# Case 1

- 50 year old woman with history of sadness, feelings of isolation, hopelessness, decreased interest in family, work, lack of motivation to keep up with 3 jobs
- Refutes/rejects the diagnosis of depression; declines treatment
- Born in Haiti, came to US in early 2000's. bilingual. Completed high school in Haiti and some community college courses in US. Works in several health care settings. Has 2 late adolescent children, close relatives in the town where she lives.
- Expresses belief that mental health problems are signs of weakness and bad character
- Expresses personal shame that she has the feelings described above
- Expressed that she would be better off dead

## Case 2

42 year old woman with increased anxiety, including panic attacks, sleep disturbance, impulsive eating, decreased self-confidence, loss of interest in family and work

Agreed to mental health referral; discontinued after 4 sessions; agreed to anti-anxiety medication which reduced panic attacks, “stabilized” mood, improved her ability to function to some extent

White, masters degree in education, special education teacher. Married with 2 children ages 4 and 6. Husband is a first responder. She spent the first 3 months of the pandemic working from home and caring for her 2 children. Husband rarely able to be at home





Prejudice, labeling,  
exclusion, discrimination  
directed at an individual  
or group by the  
“mainstream”  
population for  
possessing or lacking a  
characteristic that  
separates them from  
what is considered  
normal or desirable

Internalization

Distortions  
Self-devaluation  
Self doubt  
Self-discrimination  
Diminished self-esteem  
Diminished self-efficacy

Endorsement

Overt agreement  
Application of  
negative stereotypes

Public  
stigma

Personal shame

Self-stigma



**Social isolation**

**Media, highly public  
normative displays (positive  
and negative)**

**Normalized loss of rights and  
opportunities**

**Cross-cutting (intersectional)  
characteristics and  
experiences that are  
disempowerment**

**Gender identity/sexual orientation**

**Culture, ethnicity**

**Racism**

**Class**

**Ability**

**Education**

Public stigma

Self stigma

Resistance

**Social support**

**Positive group identity**

**Media, highly public normative  
displays of counter-messages,  
healing and justice**

**Restoration of respect and  
rights**

**Enhancement of practices that  
counter stigma**

**Self-compassion**

**Promotion of help-seeking behavior**

**Coping strategies**

**Countering stigmatizing beliefs (psycho-  
education, cognitive restructuring)**

**Disclosure with a community of peers**

**Self-compassion practices**

**En**

# Self-stigma outcomes

- “why try?” – interferes with motivation, achievement of goals
- Barrier to seeking/accepting help
  - Well-documented barrier to seeking care, engagement and adherence to treatment
- Diminished self-efficacy and self-worth – spiraling effect
- Avoidance of situations in which public/external disrespect is anticipated



# Stereotypes and stigma

## **Depression, mental illness**

- Dangerous
- Weak
- Bad character
- Contagious
- Incompetent

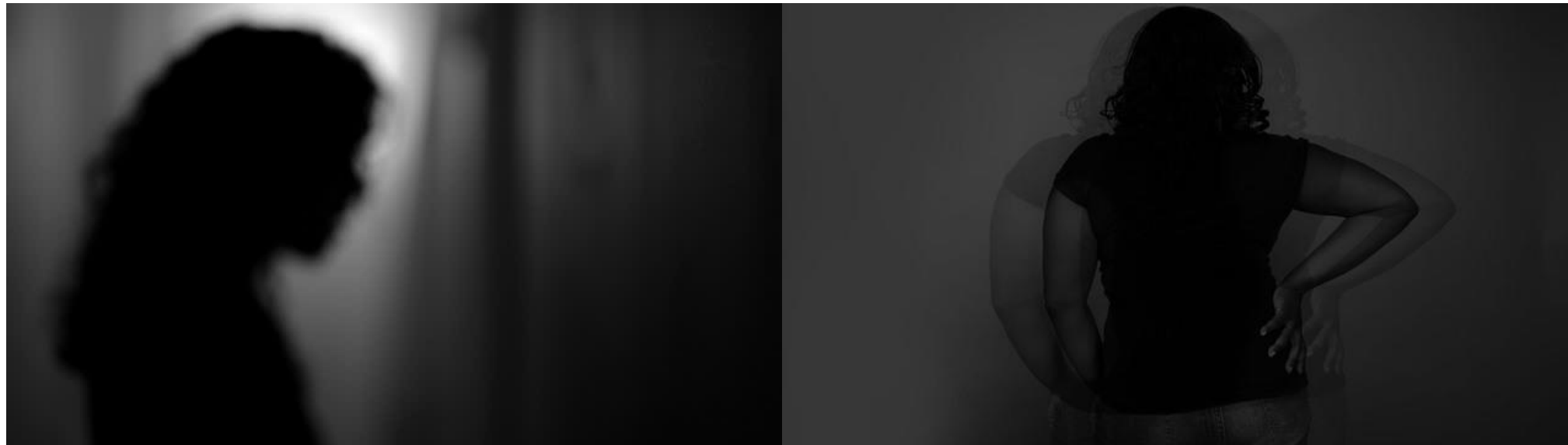
## **Overweight, obesity**

- Lazy
- Weak-willed
- Un-intelligent
- Lacking in self-discipline
- Irresponsible

# Discrimination against people with mental illness and obesity

- Multiple domains
  - Employment
  - Housing
  - Education
  - Social interactions
  - Medical care
- Range of severity
  - Chronic, day-to-day
  - Crisis (such as firing, eviction)
- Compounded and shaped throughout the life-course
- Compounded by other disadvantages
- Compounded by socialization

Back to our cases



## Case 1

Dr Gottlieb – what is the meaning of life?



## Case 1

Endorsed cultural stereotypes of mental illness: “fou”

Described personal shame

Took control of the visit

Established the terms of “treatment”

Determined the path forward





## Case 2

Ultimately expressed that her greatest concern was that she had regained all of the weight she had worked hard to lose over the past 2 years, plus additional weight

Expressed personal shame related to weight gain, loss of control, loss of self-confidence and self-efficacy

Established the terms of “treatment” she would accept

Established a path forward



## OFFICE-BASED CARE

- Components
  - Vital signs, weights, etc
  - Physical exam
  - History/communication
  - Lab
- Who participates?
  - Secretary
  - Medical Assistant
  - Lab personnel
  - Provider
  - Patient
  - ?Family member
- Whose space?
  - Parking lot
  - Waiting room
  - Provider's office
  - Lab

## VIRTUAL CARE

- Components
  - Minimal (if any) exam
  - History/communication
  - Technology
- Who participates?
  - Provider
  - Patient
  - ?Family member
- Whose space?
  - Patient's home
  - Provider's home or office

## OFFICE-BASED CARE

- Components
  - Vital signs, weights, etc
  - Physical exam
  - Undress
  - History/communication
  - Lab
- Who participates?
  - Secretary
  - Medical Assistant
  - Lab personnel
  - Provider
  - Patient
  - ?Family member
- Whose space?
  - Parking lot
  - Waiting room
  - Provider's office
  - Lab

## VIRTUAL CARE

- Components
  - Minimal (if any) exam
  - History/communication
  - Technology
  - Your own clothes
- Who participates?
  - Provider
  - Patient
  - ?Family member
- Whose space?
  - Patient's home
  - Provider's home or office

Freedom  
from physical  
exam

Focus on  
communication

Privacy  
Anonymity

Intimacy

Leveling of  
power

Freedom  
from physical  
exam

Focus on  
communication

Privacy  
Anonymity

Intimacy

Leveling of  
power

## For the patient

- Decreased shame
- Increased self-efficacy
- Safety
- Healing space

## What did I learn?

- Role of stigma and self–stigma in vulnerability
- A new understanding of how the medical environment can contribute to vulnerability
- A broader understanding of patient-centeredness
- Trust

# Trust and the pandemic

Uncertainty, disruption, emotional consequences

Masking and other preventive/protective practices

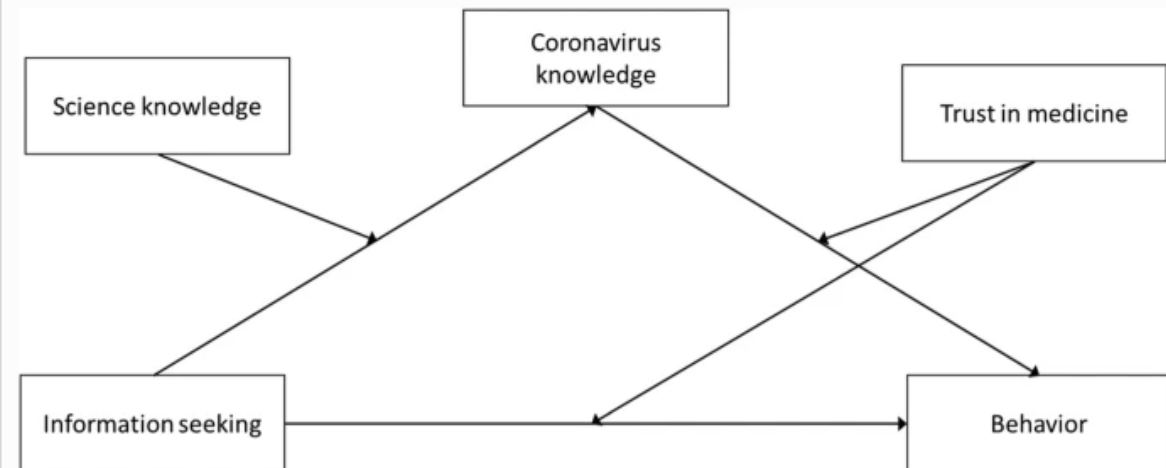
Vaccines

Treatments

Disproportionate burden

Widening inequities

**Fig. 1**



Graphical illustration of the moderated mediations. The behavior in the moderated mediation models was either compliance with preventive measures (Model 1) or panic behavior (Model 2)

Sailer M, Stadler M, Bates E et al. Science knowledge and trust in medicine affect individuals' behavior in pandemic crises. *European Journal of Psychology of Education*. Published on line 14 April, 2021 <https://doi.org/10.107/s10212-021-00529-1>



# Trust in science and medicine

73%

- Declining trust in medical leaders and the health care system
- Different than satisfaction with care
- Historical factors that justify mistrust
- Politically motivated disinformation
- Uncertainties, fear, explosion of knowledge during COVID-19 pandemic

34%

# Confidence in Science, 1975 and 2021

Now I am going to read you a list of institutions in American society. Please tell me how much confidence you, yourself, have in each one – a great deal, quite a lot, some, or very little? How about – Science?



# WHAT IS TRUST??



**asymmetrical vulnerability.** When we trust, we allow persons into a position where they can harm us with respect to something we care about deeply. Annette Baier (*philosopher, studied moral psychology*) Baier A. 1986. Trust and antitrust. *Ethics* 96:231–60.

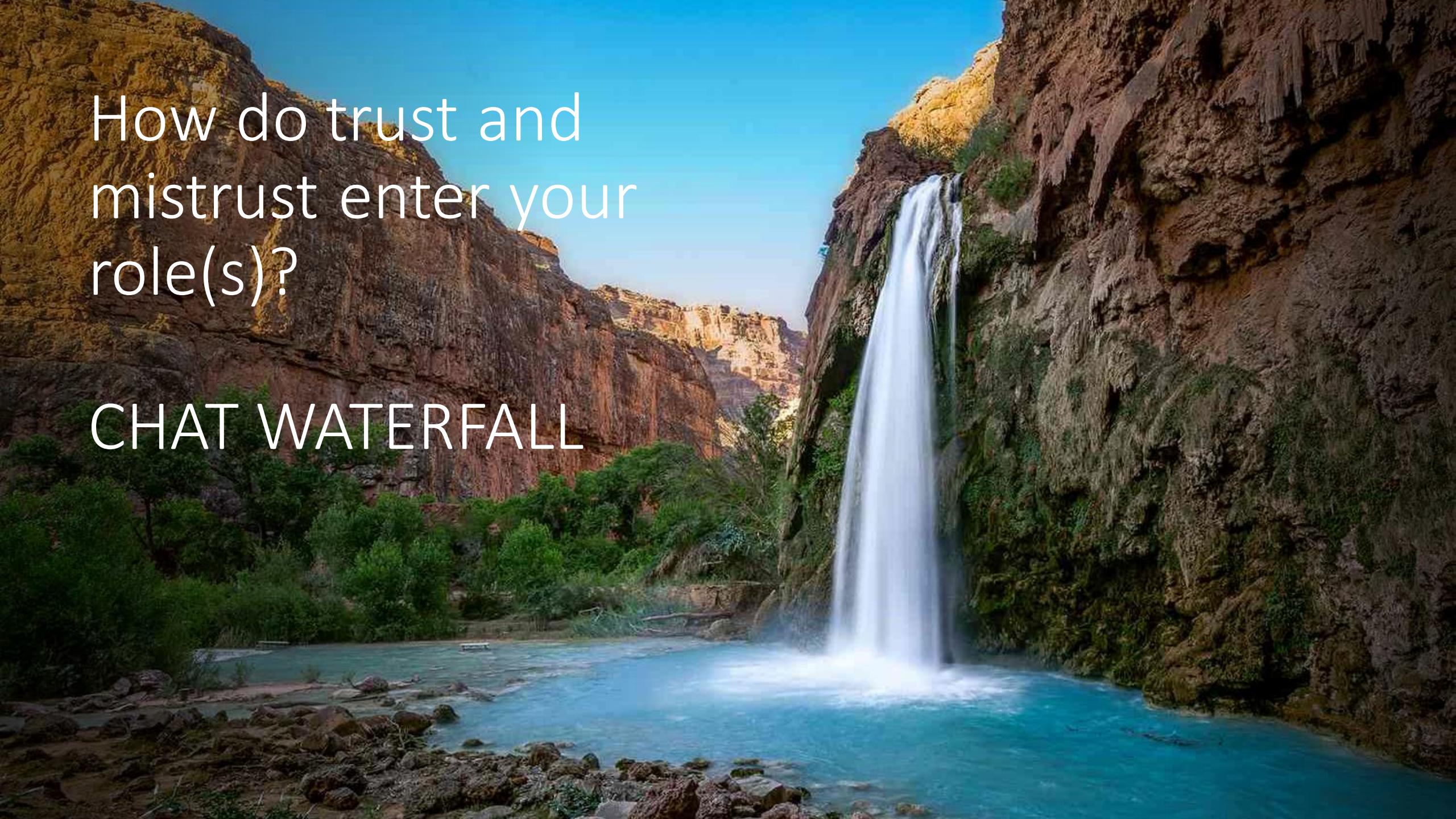
**"whatever matters to human beings, trust is the atmosphere in which it thrives"** Sissela Bok (*philosopher, ethicist*) Lying Moral Choice and Public Life, 1978.

trust is the intention to **accept vulnerability** based upon **the positive expectation** of the intentions or behavior of another. Stephen Atkins (*executive coach and mentor*) Trust-based mentoring towards a new knowledge state as a change cycle: Exploring key interpersonal interactions. *International Jour Evidence Based Coaching and Mentoring* 2019 17(2): pp36-51




How do trust and  
mistrust enter your  
role(s)?

CHAT WATERFALL





## COVID-19 vaccine hesitancy: Race/ethnicity, trust, and fear

Don E. Willis, Jennifer A. Andersen, Keneshia Bryant-Moore, James P. Selig, Christopher R. Long, Holly C. Felix, Geoffrey M. Curran, Pearl A. McElfish 

First published: 02 July 2021 | <https://doi.org/10.1111/cts.13077>

# 1205 on-line survey of Arkansas adults July/Aug 2020 to study relationships of sociodemographics, COVID—19 health literacy, fear of COVID-19 infection, general trust in vaccines and COVID-19 vaccine hesitancy

## Major findings:

- 1 in 5 people reported COVID-19 vaccine hesitancy
- 50% of African Americans
- 30% of respondents with income < \$25K
- 32% of respondents with some college
- 62% with little to no fear of COVID-19 infection
- 55% of those with low trust in vaccines in general
- OR for vaccine hesitancy 2.42 greater for African Americans compared to whites

Willis DE, Andersen JA, Bryant-Moore K et al. COVID-19 vaccine hesitance: Race/ethnicity, trust and fear. Clin Transl Sci. 2021;14:2200–2207.



# How do trust and mistrust affect health?

- Trust correlates with:
  - satisfaction with care/provider
  - adherence to treatment
- Tuskegee disclosure caused ripple effects on health of older Black men:
  - increased medical mistrust
  - decreased outpatient and inpatient interactions with medical care
  - increased mortality: Estimates that the disclosure accounted for 1.5 year decreased life expectancy at age 45 for Black men.

## Perspective

### Trustworthiness before Trust — Covid-19 Vaccine Trials and the Black Community

Rueben C. Warren, D.D.S., Dr.P.H., M.Div., Lachlan Forrow, M.D., David Augustin Hodge, Sr., D.Min., Ph.D., and Robert D. Truog, M.D.

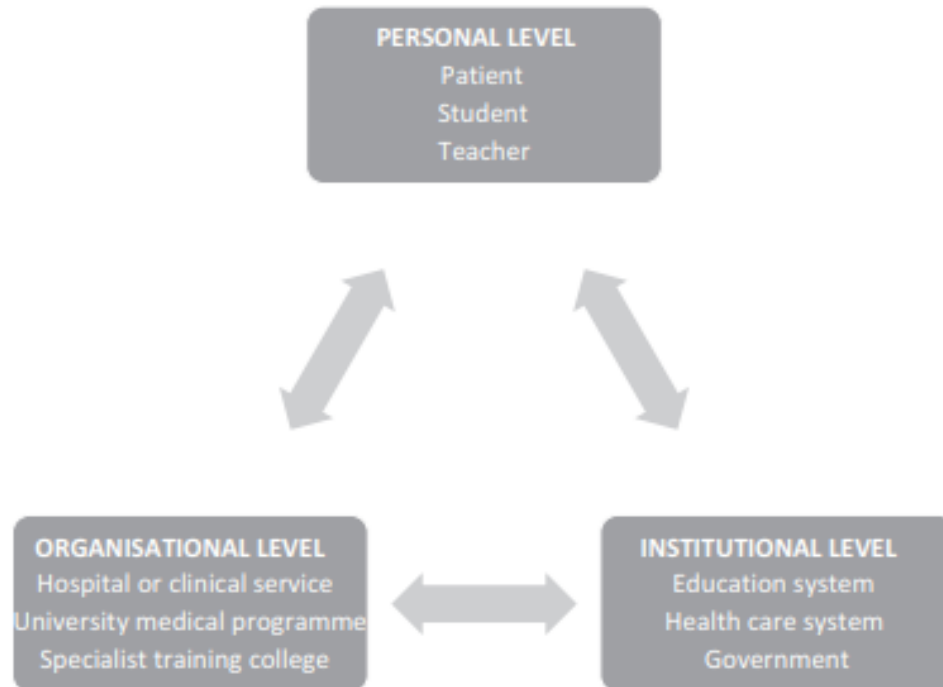
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“When Covid-19 vaccines are eventually approved by the FDA, their success in Black and other communities will depend on whether members of these communities not only trust that they are safe and effective, but also believe that the organizations offering them are trustworthy...

...Time is running short, and **trustworthiness**, not trust, must be our first and most urgent priority.”

Warren RC, Forrow L, Hodgen DA, Truog RD. Trustworthiness before trust – Covid-19 vaccine trials and the black community. N Engl J Med 2020;383:e121.

# A CONCEPTUAL MODEL OF TRUST



**Figure 1** Relationships of trust in medical education. Arrows represent bidirectional relationships

Interpersonal trust –  
relationship between 2  
individuals

General trust – attitudes  
toward collective entities or  
social organizations

## Foundational elements of trust

- Fidelity, caring, advocating for the person's welfare
- Competence : good practice; avoiding mistakes
- Honesty
- Confidentiality – proper use of sensitive information
- Global trust – “ soul of trust”. Multiple dimensions – difficult to characterize

Trust by an individual  
depends on past  
experiences with  
institutions and  
organizations

Damodaran A, Shulrut B, Jones P.  
Trust and risk: A model for medical  
education. Medical Education 2017;  
51:892-902.

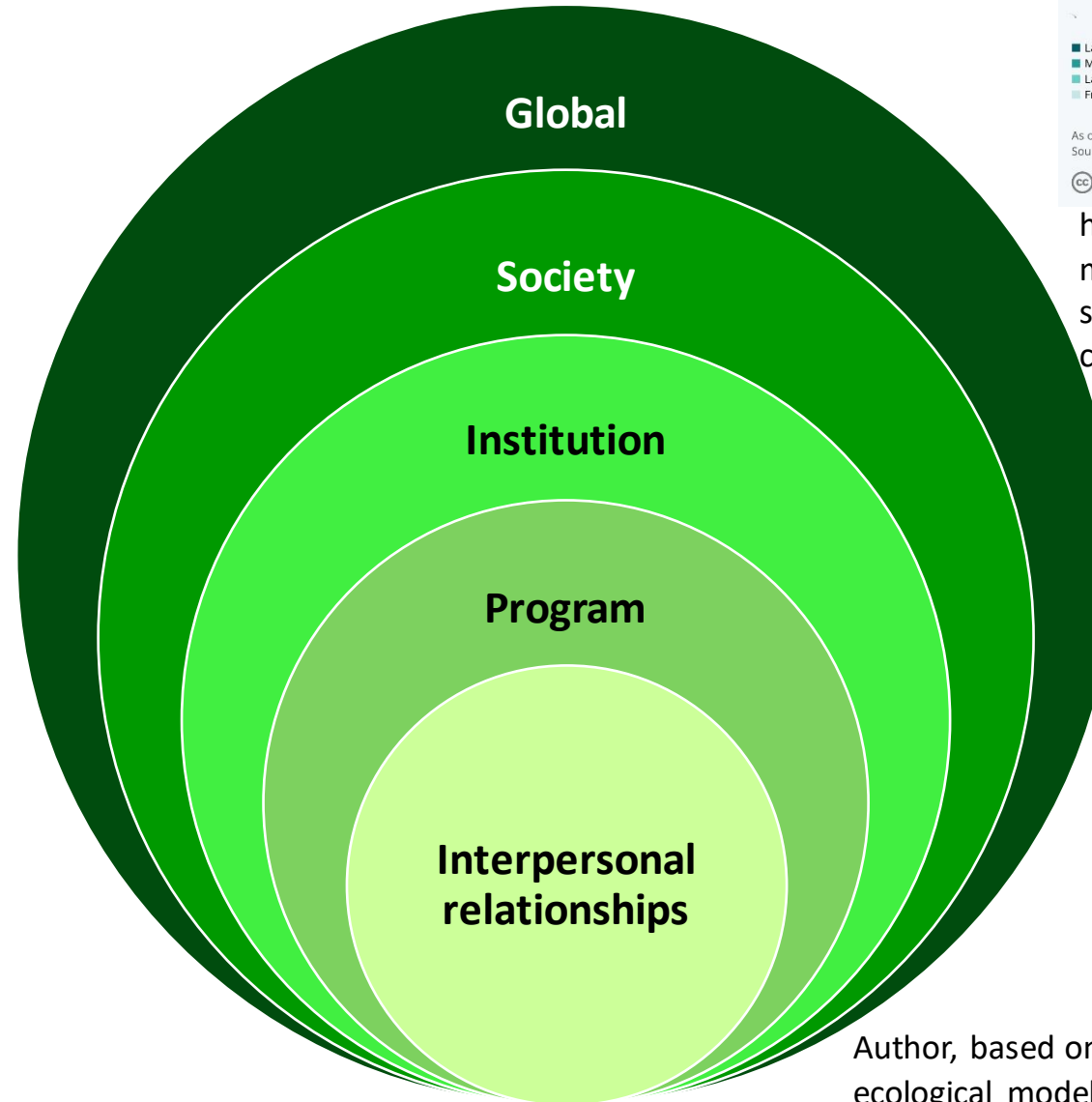
# TRUST AND ENTRUSTABILITY IN CONTEXT



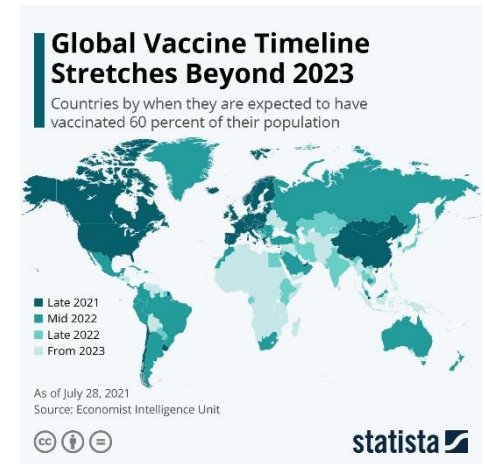
<https://hms.harvard.edu/news/stand-against-racism>



<https://icenetblog.royalcollege.ca/2015/01/20/how-to-improve-your-bedside-teaching-learn-from-the-pros/>



Author, based on Bronfenbrenner's social ecological model



<https://thecuencadispatch.com/lenin-moreno-no-country-should-monopolize-access-to-covid-19-vaccines/>



<https://www.wcch.com/services/community-health-center>

# What can we do?



<https://www.biospace.com/article/47-percent-of-americans-still-hesitant-to-get-covid-19-vaccine-new-poll-says/>

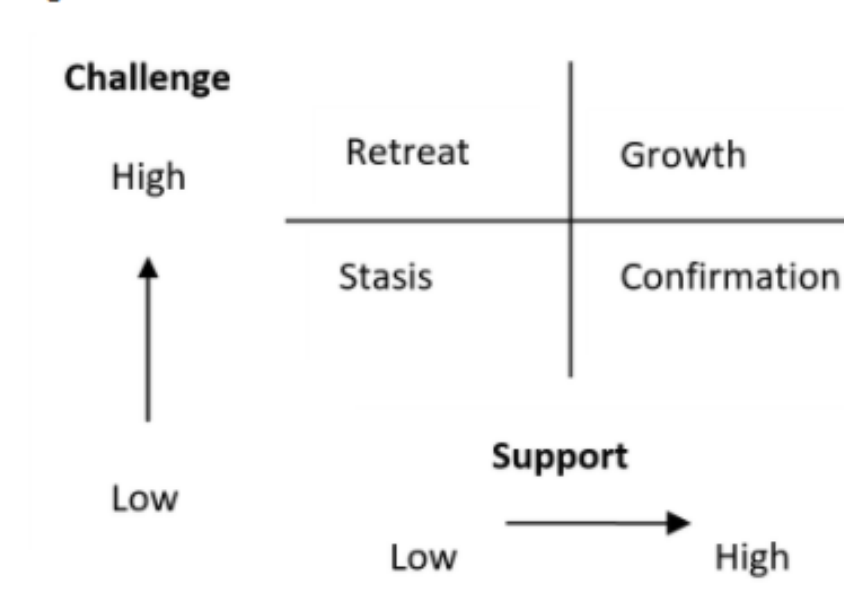


# Trust for clinicians, coaches, mentors, peer relationships

## Atkins

- Balance challenge and support
- Trust is the foundation

Figure 1: Daloz 2-D Model



Atkins, S. Trust-based mentoring towards a new knowledge state as a change cycle: Exploring key interpersonal interactions. *International Jour Evidence Based Coaching and Mentoring* 2019 17(2): pp36-51.

# Becoming Trustworthy Clinicians

Figure 3: Guiding Framework for Action  
Achieving Cultural Safety



Source: Tripartite Committee on First Nations Health, (2016) Cultural Safety and Humility in Health Services for First Nations and Aboriginal people in British Columbia: A Guiding Framework for Action

- Build the therapeutic alliance
- Cultivate curiosity, humility, respect
- Trauma –informed care
- Training – bias, health inequities
- Effective communication skills
- Engage in deliberate strategies to build understanding of science and medicine
- Patient navigators
- Interpreters
- Appropriate measurement and data collection
- CQI approach to program

# Becoming Trustworthy: Educators

- Build the education alliance
- Training – implicit bias, microaggressions
- Effective mentoring
- Monitor outcomes
- Foster curiosity, humility, respect
- CQI approach to education programs

Figure 3: Guiding Framework for Action  
Achieving Cultural Safety



Source: Tripartite Committee on First Nations Health, (2016) Cultural Safety and Humility in Health Services for First Nations and Aboriginal people in British Columbia: A Guiding Framework for Action

# Becoming Trustworthy Institutions

Figure 3: Guiding Framework for Action  
Achieving Cultural Safety



- Use human-centered design principles to re-design healthcare
- Engage in trust-building activities with communities and key stakeholders
- Appropriate measurement, data collection and transparency
- Promote effective communication within/among teams
- Trainings: bias, health inequities, culture of safety
- Highly functional systems that support all stakeholders

Source: Tripartite Committee on First Nations Health, (2016) Cultural Safety and Humility in Health Services for First Nations and Aboriginal people in British Columbia: A Guiding Framework for Action

# Brookside Community Health Center and the Pandemic

## Challenges

- Our patients are invisible
- Stigma
- Mistrust

## Opportunities

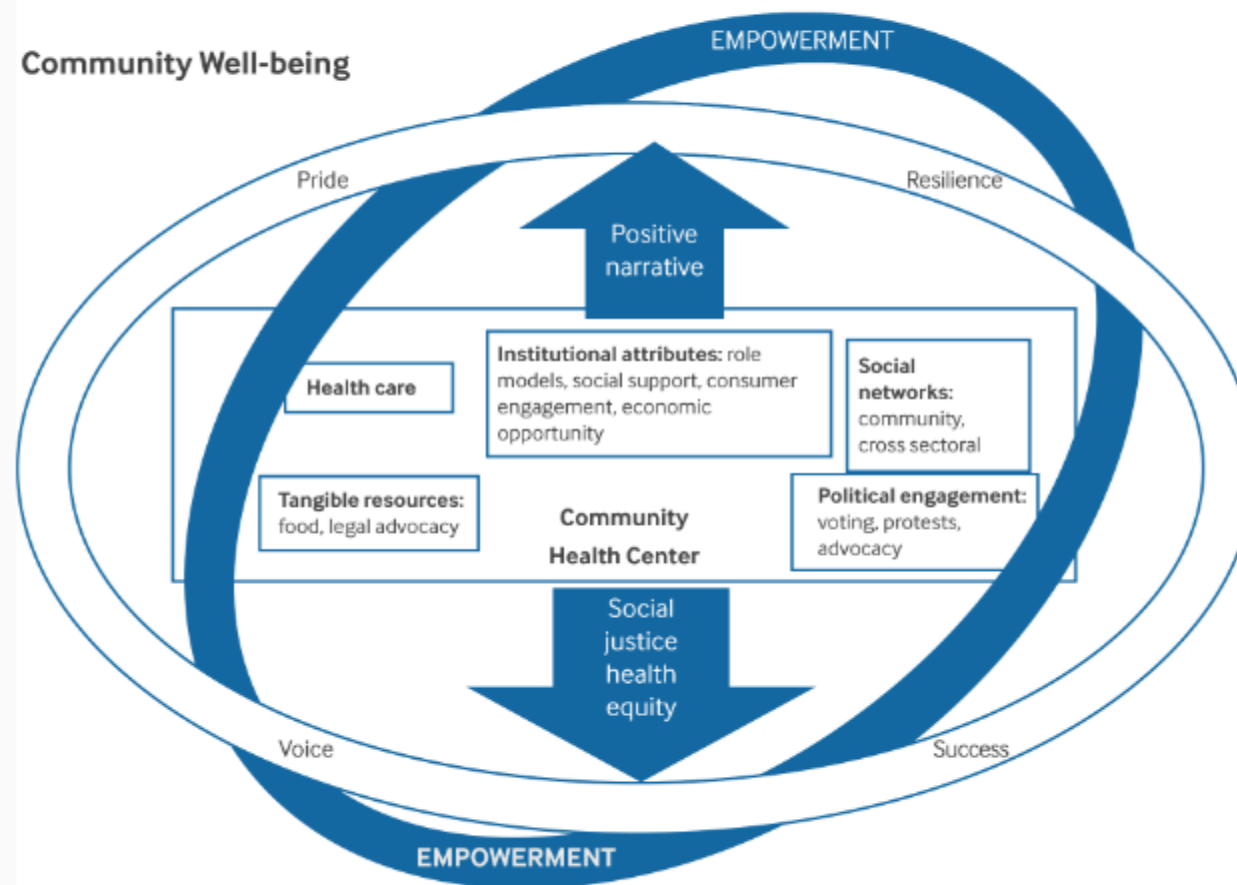
- Trust and stature in the community
- Tangible assets
- Value- and mission- driven
- Health care embedded in public health model
- Tradition of problem-solving





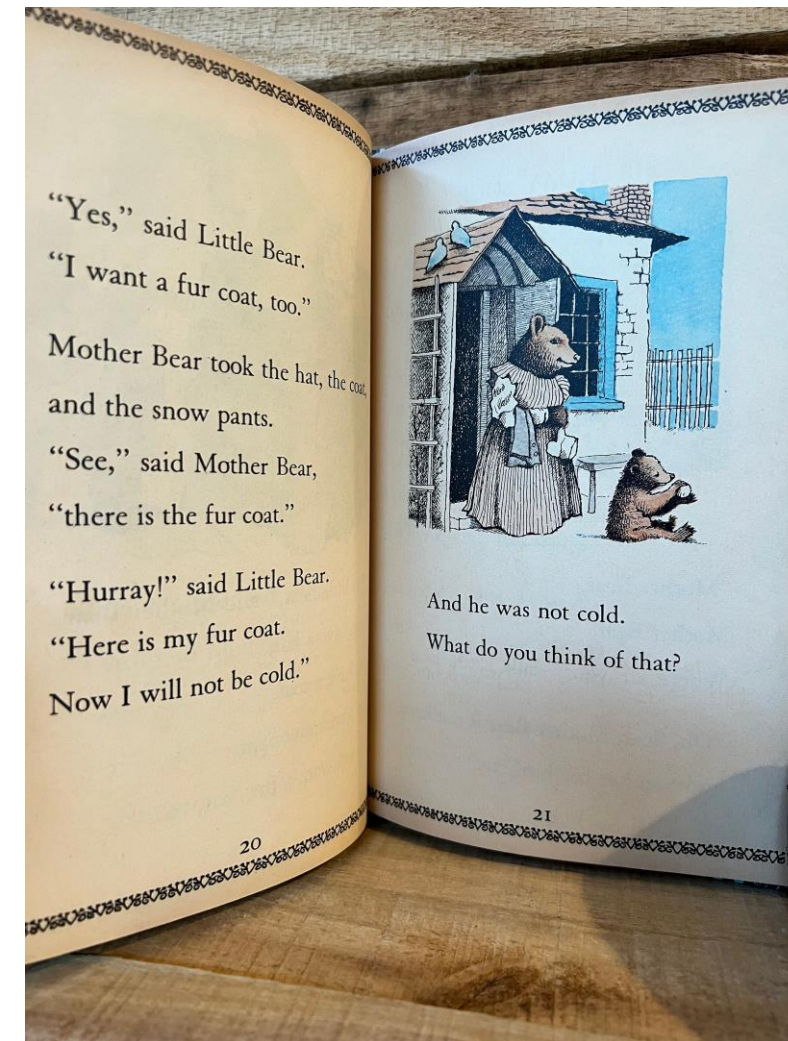
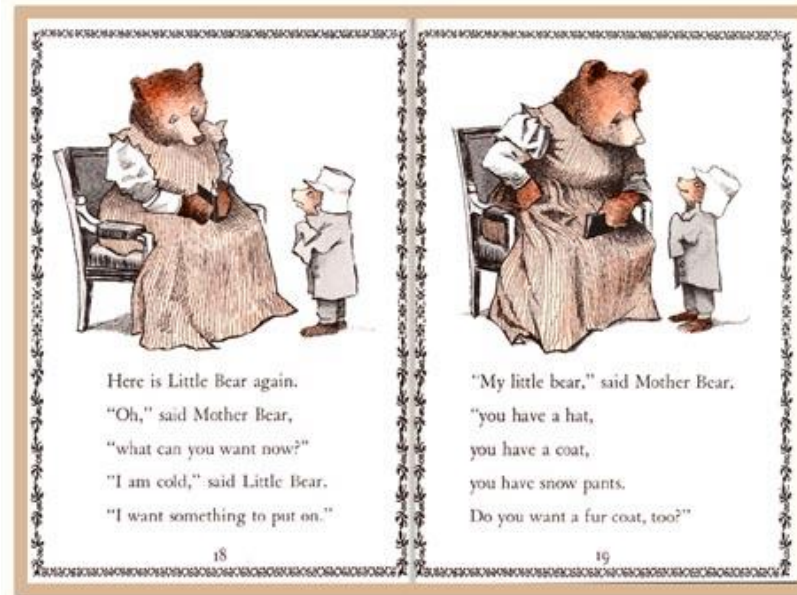
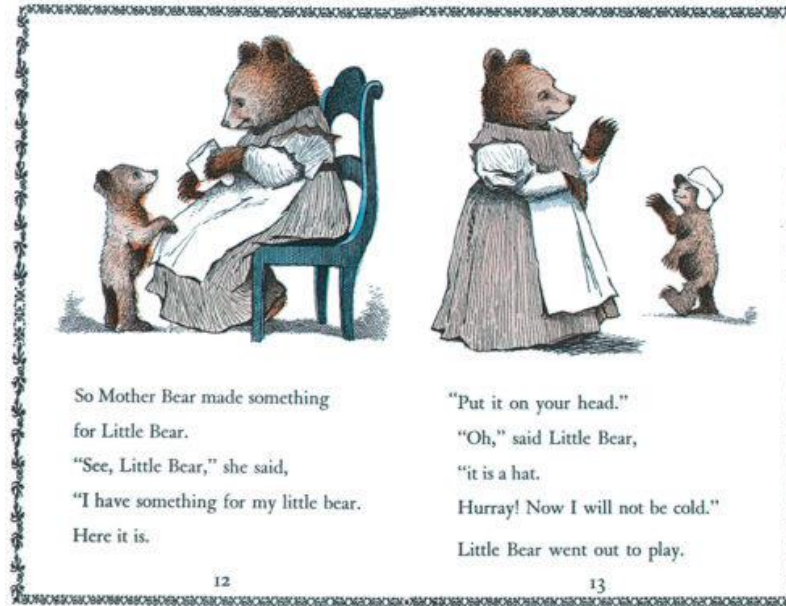
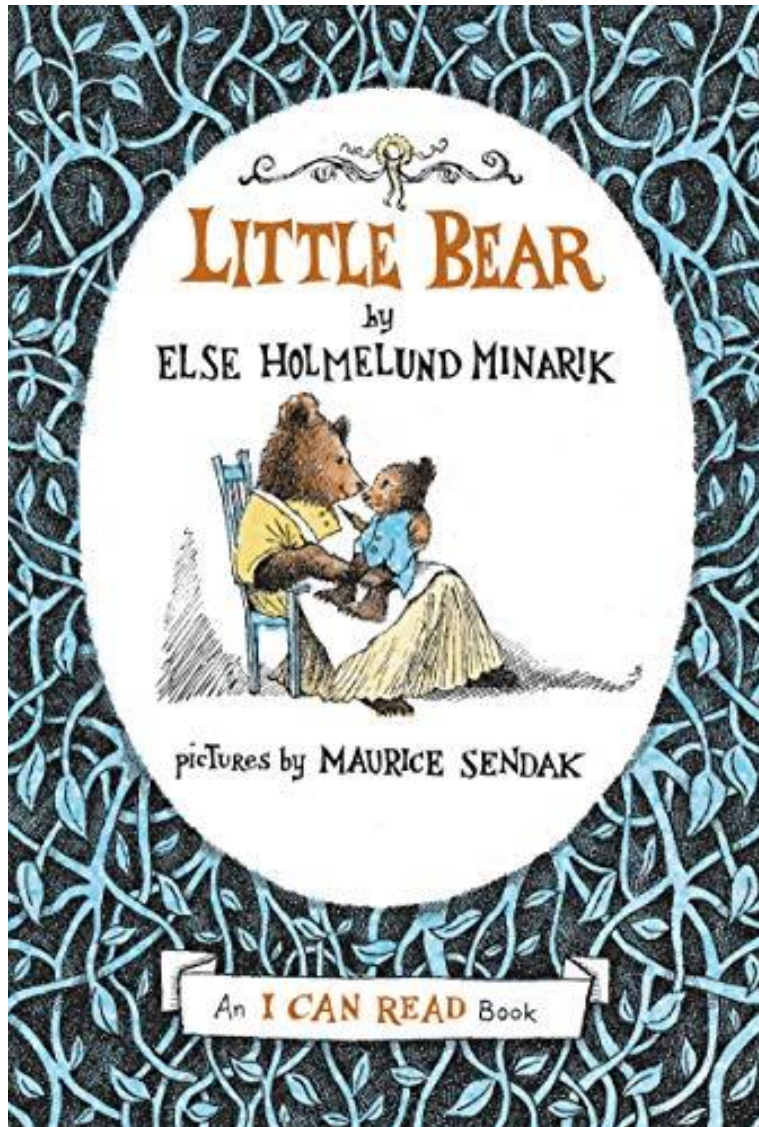
## A Conceptual Diagram of Community Health Centers

This conceptual diagram reveals how community health centers are designed to promote the well-being and empowerment of the communities they serve. At the center are concrete activities and processes that promote the community's strengths and address the drivers of health and well-being. Through those activities, the health center promotes social justice and expresses a positive narrative of the community, activating the community's voice and resilience. Ultimately, the community is able to express its power.



Source: The authors

NEJM Catalyst (catalyst.nejm.org) © Massachusetts Medical Society





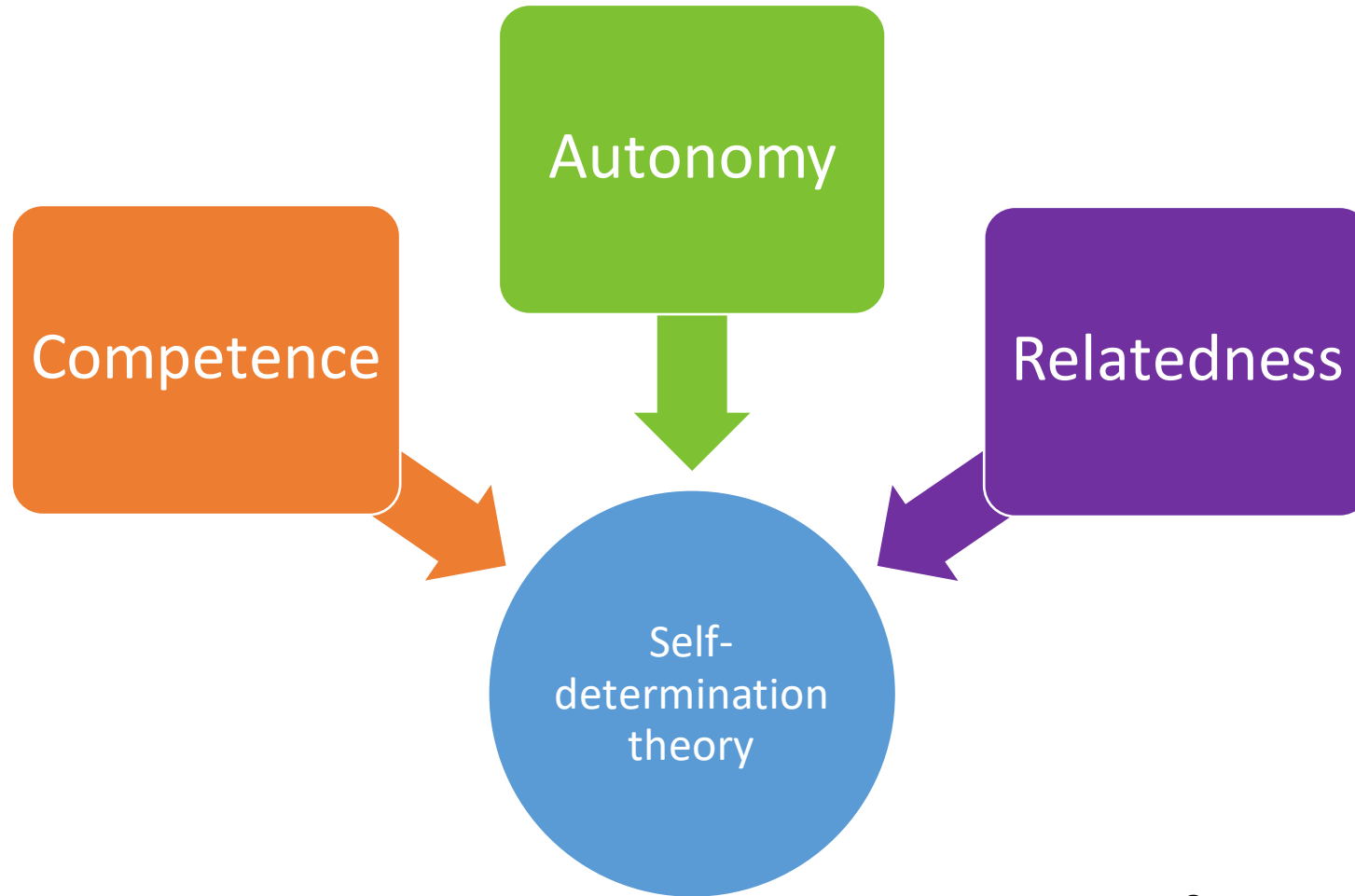
# Taking care of ourselves and each other





# SELF-DETERMINATION THEORY

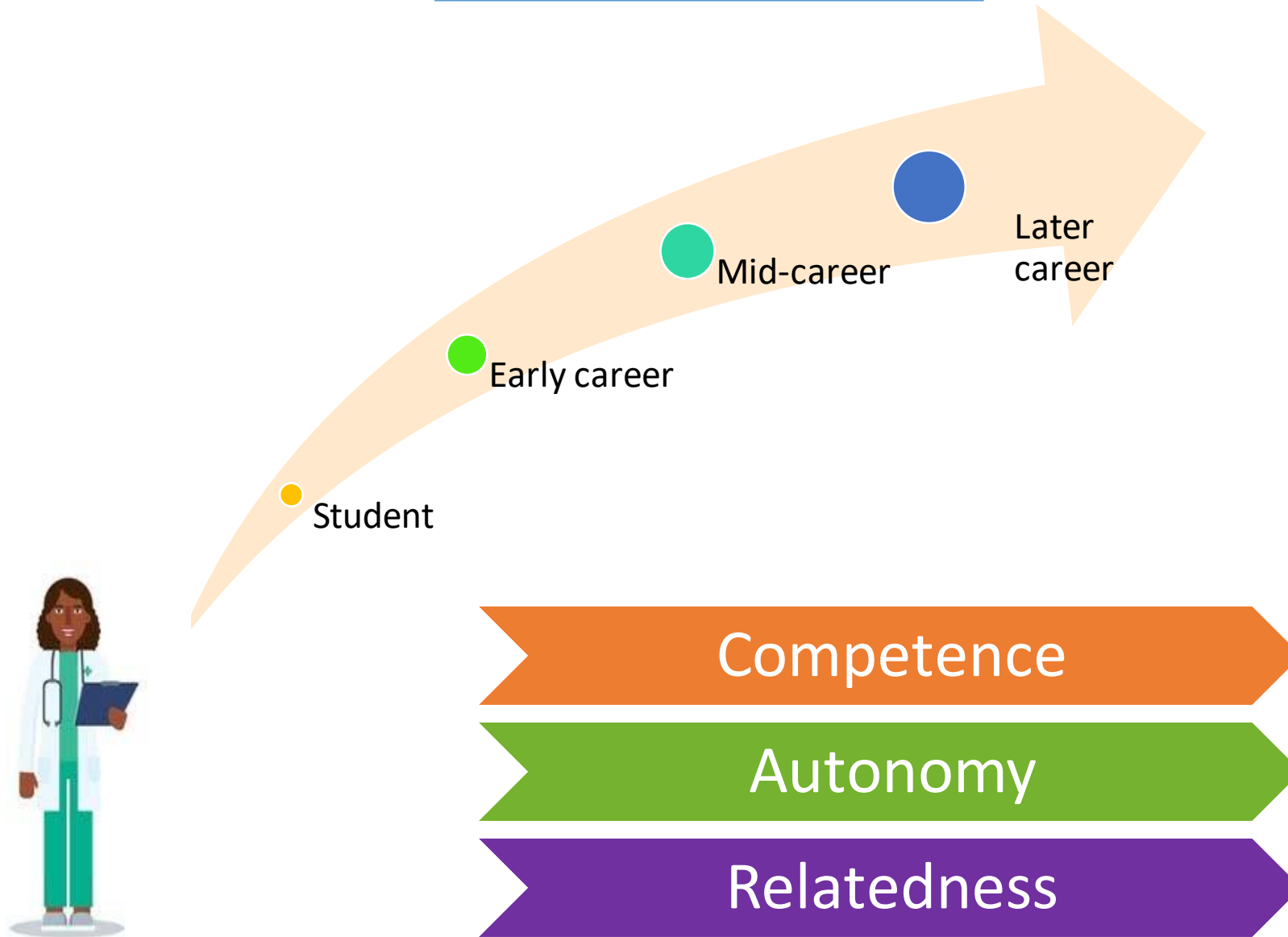
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Deci, E. L., & Ryan, R. M. (1985). Intrinsic motivation and self-determination in human behavior.

# LIFELONG LEARNING AND PROFESSIONAL DEVELOPMENT

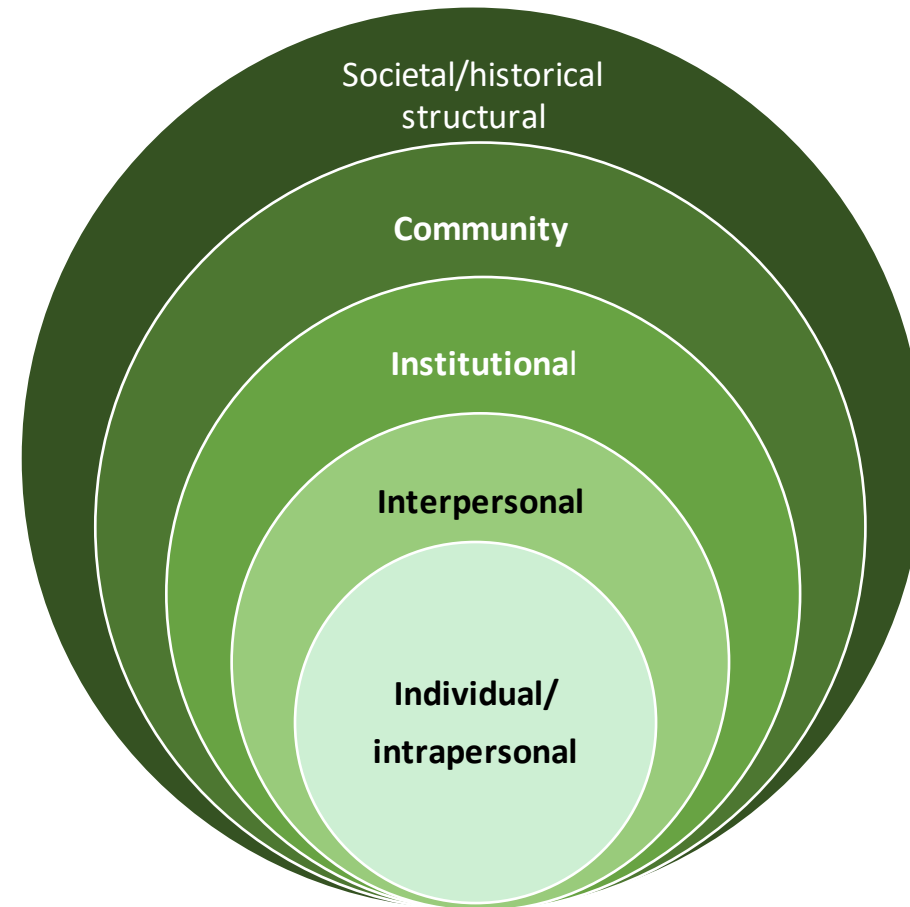
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# SOCIAL ECOLOGICAL MODEL PROFESSIONAL DEVELOPMENT

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Racism, economic inequality, financial pressures
Redlining, leaky pipeline
Racial, gender inequalities in leadership and opportunities
Microaggressions
Imposter syndrome, stressors/competing priorities

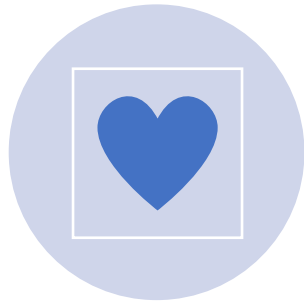


# SELF-COMPASSION

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*Self-compassion*: for ourselves and for each other



SELF-KINDNESS



COMMON  
HUMANITY



MINDFULNESS

# Promoting self-compassion amongst ourselves

- ☐ Dialogue about self-compassion
- ☐ Serve as a sounding board
  - Recognize the self-critical voice
  - Re-frame self-critical thoughts
- ☐ Promote practice of self-compassion through role modeling
  - When discussing fears, mistakes
- ☐ Promote self-awareness, self-appreciation and self-gratitude
- ☐ Un-pack imposter syndrome
- ☐ Support pursuit of opportunities and challenges
- ☐ Promote skills of reflection
  - To learn and improve
- ☐ Promote self-care

# Outcomes of self-compassion

## Emotional regulation

Decreased anxiety, rumination and fear

Greater happiness and optimism

## Cognitive effects

Enhanced working memory and cognitive flexibility

Curiosity, creativity and problem-solving skills

## Behavioral changes

Productive self-reflections

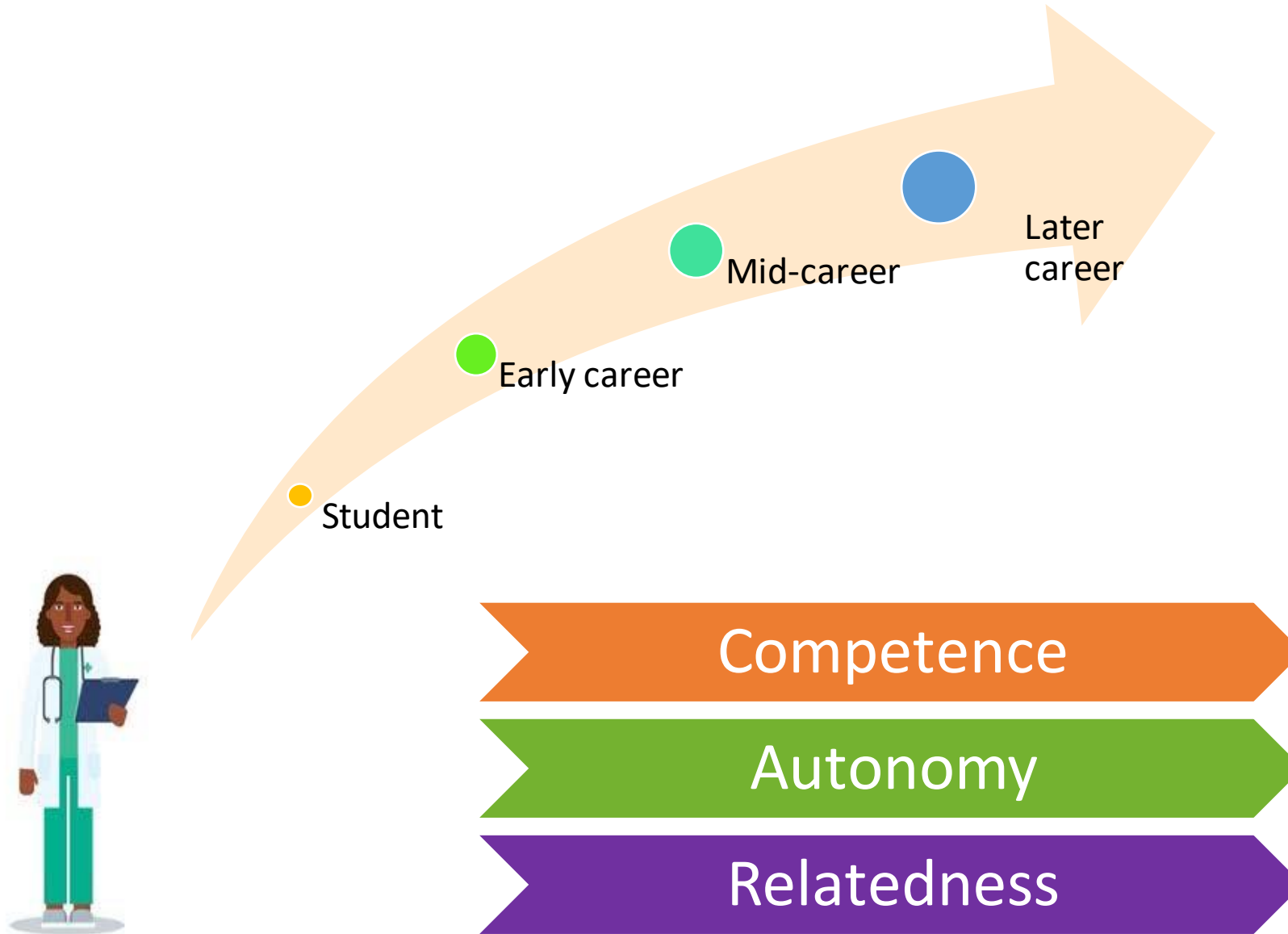
Greater capacity to admit and learn from mistakes

Greater capacity to demonstrate initiative and take on new challenges

Enhanced Self-confidence  
Greater intrinsic motivation  
Growth mindset

# LIFELONG LEARNING AND PROFESSIONAL DEVELOPMENT

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# NUTRURING GRATITUDE

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